# Mega Cap Equity

September 30, 2020



#### **FIRM INFORMATION**

- Founded in 1992
- 100% Employee-Owned
- 9 Total Employees
- Headquarters in Newport Beach, CA

#### **INVESTMENT TEAM**

Senior team has an average of 35 years investment experience.

**Gregory Lai, CFA** Lead Portfolio Mgr & CEO B.S. (UCLA); M.B.A. (UCI)

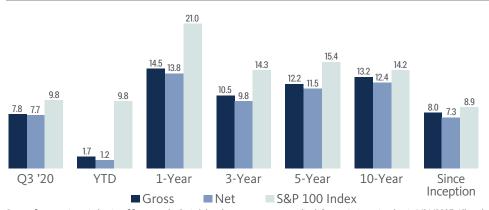
**Iman Movahed** Sr. Portfolio Manager B.A. (UCLA), M.A. (Boston University) M.B.A. (UCLA)

**Michael Petrino** Sr. Portfolio Manager B.A. (Amherst) M.B.A. (University of Chicago)

#### **INVESTMENT APPROACH**

- Stocks are ranked based on a multi-factor model that includes valuation, improving fundamentals, and momentum.
- Stocks ranked in the top quartile are selected from within 15 Affinity-defined sectors
- Control for risk factors relative to the benchmark, including sector neutrality, market capitalization, etc.
- Alpha is generated almost entirely from stock selection.

# **PERFORMANCE BY PERIOD**



Past performance is not indicative of future results. Periods less than year are not annualized. Composite inception date is 1/31/2007. All results are dollar denominated. Returns include the reinvestment of dividends and income. This information is supplement to the Composite Disclosures on the back. Individual results may vary.

| CHARACTERISTICS                 |          |       |
|---------------------------------|----------|-------|
| Portfolio Characteristics       | Strategy | Index |
| 1-Yr Forward P/E (x)            | 16.3     | 21.9  |
| Proj 5-Yr EPS Growth Rate (%)   | 12.9     | 11.7  |
| Earnings Est: % Rising          | 85.4     | 75.2  |
| Price / Book (x)                | 3.4      | 3.9   |
| Dividend Yield (%)              | 2.6      | 2.0   |
| Average Market Cap (\$B)        | 568.5    | 629.1 |
| Active Share (%)                | 56.2     | _     |
| 5-Year Avg Turnover (%)         | 28.3     | _     |
| Number of Securities            | 41       | 101   |
| Risk Characteristics (3-Yr Ann) | Strategy | Index |
| Std Dev                         | 17.9     | 17.6  |
| Sharpe Ratio                    | 0.6      | 0.8   |
| Tracking Error (%)              | 3.0      | _     |

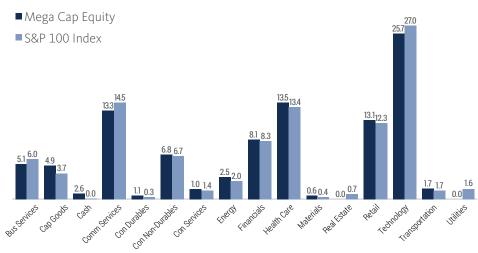
Source: Thomson Reuter Analytics, Morningstar Direct & Affinity Investment Advisors. This information is supplemental to the Composite Disclosures on the back

# TOP 10 HOLDINGS

| Microsoft          | 12.0% |
|--------------------|-------|
| Apple              | 11.6% |
| Alphabet Class A   | 5.2%  |
| Home Depot         | 3.7%  |
| UnitedHealth Group | 3.3%  |
| Target             | 3.3%  |
| Procter & Gamble   | 2.8%  |
| Amgen              | 2.7%  |
| JPMorgan Chase     | 2.6%  |
| Comcast            | 2.5%  |

Source: Affinity Investment Advisors. This information is supplemental to the Composite Disclosures on back. Provided for informational purpose only and should not be deemed as a recommendation to buy or sell securities shown above. The reader should not assume that an investment in the securities identified was or will be profitable. Subject to change daily.

## MEGA CAP EQUITY SECTOR PROFILE



Data may not equal 100% due to rounding.

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### **IMPORTANT DISCLOSURES**

#### **Risk Considerations**

There is no assurance that a separately managed account will achieve its investment objective. Separately managed accounts are subject to market risk, which is the possibility that the market values of securities owned will decline and that the value of the shares may therefore be less than what you paid for them. Accordingly, you can lose money investing in a separately managed account. Please be aware that this strategy may be subject to certain additional risks.

**Equity.** In general equity securities' values also fluctuate in response to activities specific to a company.

**Concentration.** The strategy may also focus its investments on certain industries and/or sectors, thereby increasing its vulnerability to any single industry/sector or regulatory development. As a result, the strategy's returns may be considerably more volatile.

There is no guarantee that any investment strategy will work under all market conditions, and each investor should evaluate their ability to invest for the long-term, especially during periods of downturn in the market. A separately managed account may not be suitable for all investors. Please consider the investment objectives,

risks and fees of the strategy carefully before investing. A minimum asset level is required. For important information about the investment manager, please refer to Form ADV Part 2.

Separate accounts managed according to the Strategy include a number of securities and will not necessarily track the performance of any index. This material does not constitute an offer to buy or sell any financial instrument or to participate in any trading strategy.

## **COMPOSITE DISCLOSURES**

| Year  | Gross<br>Composite<br>Return* (%) | Net<br>Composite<br>Return (%) | S&P 100<br>Index<br>Return(%) | Composite<br>3 yr. Ex-Post<br>Standard<br>Deviation (%) | S&P 100<br>3 yr. Ex-Post<br>Standard<br>Deviation (%) | Weighted<br>Average<br>Standard<br>Deviation (%) | Number of<br>Accounts | Market Value<br>(\$M) | Firm Assets<br>(\$M) |
|-------|-----------------------------------|--------------------------------|-------------------------------|---|---|--|-----------------------|-----------------------|----------------------|
| 2019  | 30.64                             | 29.81                          | 32.24                         | 12.58   | 12.24   | N/A  | <5                    | <1                    | 337                  |
| 2018  | (6.20)                            | (6.81)                         | (3.87)                        | 11.06   | 10.96   | N/A  | <5                    | <1                    | 673                  |
| 2017  | 25.12                             | 24.33                          | 21.95                         | 10.33   | 10.45   | N/A  | <5                    | <1                    | 978                  |
| 2016  | 7.91                              | 7.22                           | 11.37                         | 10.74   | 10.95   | N/A  | <5                    | <1                    | 1,235                |
| 2015  | 3.05                              | 2.39                           | 2.63                          | 10.82   | 10.94   | N/A  | <5                    | <1                    | 1,233                |
| 2014  | 14.10                             | 13.37                          | 12.77                         | 9.77  | 9.03  | N/A  | <5                    | <1                    | 1,109                |
| 2013  | 31.29                             | 30.46                          | 30.38                         | 12.1  | 11.58   | N/A  | <5                    | <1                    | 840                  |
| 2012  | 15.75                             | 15.01                          | 16.05                         | 15.44   | 14.96   | N/A  | <5                    | <1                    | 896                  |
| 2011  | 4.10                              | 3.43                           | 3.13                          | 18.35   | 18.40   | N/A  | <5                    | <1                    | 791                  |
| 2010* | 14.17                             | 13.44                          | 12.50                         | 21.67   | 21.15   | N/A  | <5                    | <1                    | 727                  |

N/A - Information is not statistically meaningful due to an insufficient number of portfolios in the composite for the entire year.

\*On May 1, 2007, Morgan Stanley Investment Management (MSIM) acquired all of the assets of Affinity Investment Advisors, LLC (Affinity). Returns for the period May 1, 2007 to May 31, 2010 represent the accounts managed by the Affinity investment team members while employed by MSIM. On June 1, 2010, MSIM sold part of its investment management business to Invesco Ltd. (Invesco). Returns for the period June 1, 2010 to October 31, 2010 represent the accounts managed by the Affinity investment team members while employed by Invesco. Substantially all of the investment decision makers were employed by MSIM and Invesco and there was no change to the investment decision-making process.

The Mega Cap Equity Composite contains fully discretionary mega cap equity accounts. The composite strategy seeks superior returns relative to the S&P 100 Index by employing a time-tested quantitative strategy with a fundamental overlay. The creation date of this composite was January 31, 2007.

Affinity claims compliance with the Global Investment Performance Standards (GIPS®) and has prepared and presented this report in compliance with the GIPS standards.

Affinity has been independently verified for the period July 1, 1992, through December 31, 1992, by BDO Seidman and the periods January 1, 1993, through April 30, 2007 and November 1, 2010 through December 31, 2016 by Ashland Partners & Company LLP. For the period January 1, 2017 to December 31, 2019, Affinity has been independently verified by ACA Performance Services, LLC. MSIM has been independently verified for the period May 1, 2007 through May 31, 2010 by Ernst & Young LLP. Invesco has been independently verified for the period June 1, 2010 through October 31, 2010 by Ernst & Young LLP.

Verification assesses whether (1) the firm has complied with all the composite construction requirements of the GIPS standards on a firm-wide basis and (2) the firm's policies and procedures are designed to calculate and present performance in compliance with the GIPS standards. The Mega Cap Equity composite has been examined for the period January 1, 2017 through December 31, 2019. The verification and performance examination report is available upon request.

Affinity Investment Advisors, LLC is a registered investment adviser as defined by the 40 Act. The firm's list of composite descriptions is available upon request.

Results are based on fully discretionary accounts under management, including those accounts no longer with the firm. Past performance is not indicative of future results. Non-fee-paying accounts are included in the composite beginning 5/1/2007. 16% of the composite represented non-fee-paying accounts on 12/31/07 and 100% from 12/31/2008 through 12/31/2019.

The U.S. Dollar is the currency used to express performance. Returns include the reinvestment of all income. Gross returns are stated gross of all fees and net of transaction costs. Net of fee performance was calculated using the product's standard annual fee of 0.65% applied monthly for all periods shown. The annual composite dispersion presented is an asset-weighted standard deviation calculated for the constituents in the composite managed for the entire calendar year. Policies for valuing portfolios, calculating performance and preparing compliance presentations are available upon request.

The current management fee schedule for the Mega Cap Equity product is as follows:
0.65% on the first \$5,000,000
0.60% on the next \$20,000,000
0.50% on the next \$25,000,000
0.45% on the next \$50,000,000
0.40% on excess over \$100,000,000